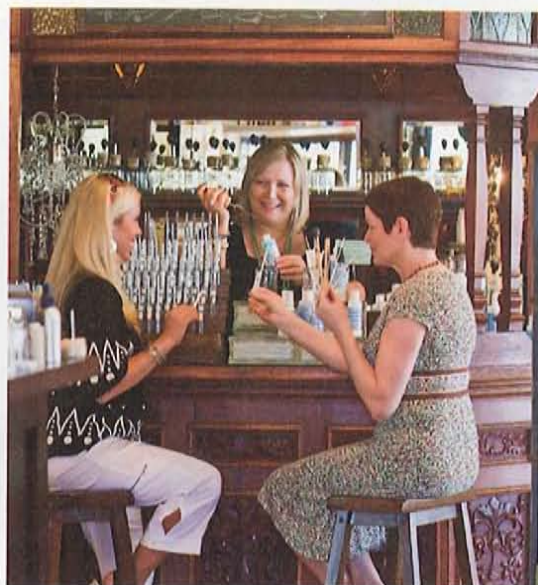




LEFT: No extreme makeovers here, but you'll sport a new glow after indulging in Pish Posh Patchouli's selection of lotions, makeup, and fragrances.

BELOW: An expert at the perfume bar can formulate your personalized fragrance.



Girlie Gifts at the Beach

Here's a great boutique, filled with all things to help primp and preen. BY WANDA MCKINNEY

You don't have to be J.Lo or Paris Hilton to wear your own custom-made fragrance. Nor are you required to fly to Rodeo Drive. Aromatic and unique gifts await as close as the Florida Panhandle, where the shops of Rosemary Beach aim to please even the choosiest diva.

Pish Posh Patchouli's Caldrea. Zum. Archipelago. Antica Farmacista. Nope, these aren't the names of some Hindu mantras. They're some of the top beauty products from around the world, and they're all available at Pish Posh Patchouli's, a fragrant oasis of a shop.

Pick up a sugar scrub called "A Day at the Beach," and you'll get the idea. This lotion-and-potion place promises to ease skin issues from sea and sand. Or slather on some tartly tantalizing Grapefruit Lotion (\$31).

My favorite thing? The custom-scenting station. Take a seat on a stool, and have the wonderful staff mix, pour, and whip up your own special fragrance. What a kick to watch

something made just for you (starts at \$4.95)! My favorite gift item: a floral diffuser by Hervé Gambis of Paris. Spray a fabric dogwood blossom or chrysanthemum with fragrance; then set it out in any room. Your whole house will take on a delicate floral aroma.

Owner Lynn Dugas was an architect in a former life. Now she puts pampered women together with her soaps, lotions, and cosmetics. And it's just plain frilly fun. *82 South Barrett Square; www.patchoulis.com or (850) 231-2005. Hours: 10 a.m.-5 p.m. Monday-Saturday, noon-5 p.m. Sunday.*

Best of the Rest Rosemary Beach offers a broad range of retail shops, featuring everything from children's clothing to home interiors. I love Rosemary Beach Trading Company for its signature T-shirts, note cards, and voluminous bags. The T-shirts are top quality—thick and sturdy—and they don't shrink even after several washings. ●

Girlfriend Getaway Packages

Escape with your girlfriends to Rosemary Beach anytime with rental rates from \$48 to \$202 per person, per night, and enjoy these extra perks: complimentary bike rental; unlimited use of the Rosemary Beach Fitness Center plus a 30-minute massage; unlimited access to the Rosemary Beach Racquet Club courts; one wine-tasting session at Courtyard Wine & Cheese; a complimentary custom scent bar from Pish Posh Patchouli's; 10% off any service at Aesthetic Clinique for groups of two or more; \$20 off a purchase of \$100 or more at Rosemary Beach Trading Company; and complimentary DVD rentals. www.rosemarybeach.com or 1-888-855-1551.