

Geiger & Associates

public relations

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Spring 2010

ROSEMARY BEACH, FL – WE JUST KEEP GETTING BETTER!

Rosemary Beach, FL –The announcement of non-stop air service from **Southwest Airlines** into the new Northwest Florida Beaches International Airport beginning in May 2010 ups the “fun and affordable” factor for visitors traveling to Rosemary Beach, the neo-traditional beach town on Scenic 30-A along the Florida Gulf Coast. As our town continues its thoughtful growth, we invite both new and repeat visitors to come check out what’s new in town.

NEW AND NOTABLE:

- **Northwest Florida Beaches International Airport**—*Opening in May 2010, the nation’s “greenest” airport is being constructed with sustainable materials, will feature a landscape design that will not require supplemental irrigation and will have the nation’s first LEED Certified airport terminal. Also, Northwest Florida Beaches International Airport is the first international airport to be built in the United States since Sept. 11.*
- **Southwest Airlines**—*Beginning in May 2010, Southwest Airlines will provide low fares for eight direct flights from Orlando, Fla.; Nashville, Tenn.; Baltimore, Md. and Houston, Texas into the brand-new Northwest Florida Beaches International Airport, located just 30 minutes away from Rosemary Beach. Southwest will also offer four semi-direct flights from Chicago, Ill.; New York, N.Y.; Dallas, Texas and Ft. Lauderdale, Fla. Visit www.southwest.com for more details.*

- **La Crema Tapas & Chocolate**—Enjoy a little piece of Spain at the newest addition to the Rosemary Beach’s dining scene, La Crema Tapas & Chocolate. Located at 38 Main Street in the courtyard of the Soleil building, La Crema Tapas & Chocolate serves fresh, organic, tasty and inexpensive food in the Spanish tapas tradition, and is open daily from midday and on into the evening. Visit www.lacrematapas.com for more details.
- **Springtime at Rosemary Beach**—In addition to the year-round events Rosemary Beach offers residents and residents, Rosemary Beach has added four new events to the calendar. **Spring Fling Family Fun Nights** from March 16 to April 8, features game nights and movie nights on the Western Green and North Barrett Square; **Ensembles: An Adventure in Chamber Music** from March 19 to March 20, features The Arsenal Trio in the Town Hall; **Behind the Lens** from March 30 to April 1, features acclaimed photographers John Moran and Richard Sexton; and **Cottages for Kids** from May 8 to May 30, features fairytale cottages available for purchase and benefiting the Children’s Volunteer Health Network. Visit www.rosemarybeach.com for a detailed list of events.

COMING SOON:

- **Hotel Saba** – A full-service, luxury hotel will offer 58 rooms including two unique spa suites, a signature fine-dining restaurant, conference facilities and event spaces, retail shops, a fitness center, lounge, pool, underground parking, all while overlooking the emerald coastline of the Gulf of Mexico. Visit www.rosemarybeach.com for official opening updates.

2010 EVENTS

<p><u>Church Services</u> <i>Location: Town Hall</i></p>	<p>Every Sunday</p>	<p>9:00 a.m. – 10:00 a.m.</p>
<p><u>Spring Fling Family Fun Nights</u></p> <ul style="list-style-type: none"> • Game Nights <i>Location: Western Green (Tuesdays)</i> • Movie Nights <i>Location: North Barrett Square (Thursdays)</i> 	<p>March 16-April 8 March 16, 23 & 30 April 1 March 18 and 25 April 6 and 8</p>	<p>5:00 – 7:00 p.m. 6:00 – 8:00 p.m.</p>
<p><u>Escape to Create –</u> <u>“Ensembles: An Adventure in Chamber Music”</u> <i>Location: Town Hall</i></p>	<p>March 19-20</p>	<p>7:00 p.m.</p>
<p><u>9th Annual Route 30A Car Show</u> <i>Location: TBA</i></p>	<p>March 27</p>	<p>10 a.m. – 3:00 p.m.</p>
<p><u>Spring Bocce Tournament</u> <i>Location: East & West Long Green</i></p>	<p>April 3</p>	<p>10:00 a.m.</p>
<p><u>Easter at Rosemary Beach</u></p> <ul style="list-style-type: none"> • Non-denominational Church Service <i>Location: Eastern Green</i> • Easter Egg Hunt <i>Location: Western Green</i> • Easter Brunch <i>Location: Cowgirl Kitchen, Restaurant Paradis and Wild Olives</i> 	<p>April 4</p>	<p>8:30 a.m. 9:30 a.m.</p>
<p><u>The Soundsations Show Choir</u> <i>Location: St. Augustine Green</i></p>	<p>April 9</p>	<p>7:00 p.m.</p>
<p><u>Escape to Create -</u> <u>“Behind the Lens”</u> <i>Location: TBA</i></p>	<p>April 30-May 1</p>	<p>TBA</p>

<p><u>West Indies Market</u> <i>Location: TBA</i></p>	<p>May 8-9 June 12-13 July 10-11</p>	<p>11:00 a.m. – 6:00 p.m.</p>
<p><u>Cottages for Kids</u> <i>Location: TBA</i></p>	<p>May 8-30</p>	<p>TBA</p>
<p><u>Rosemary Beach Tennis Open</u></p>	<p>May 14-16</p>	<p>TBA</p>
<p><u>Camp Rosemary</u></p> <ul style="list-style-type: none"> • Camp Rosemary <i>Monday-Friday, Drop-off Program</i> • Camp R-Encore <i>Monday-Friday, Drop-off Program</i> • Crazy Crafts <i>Monday-Friday, \$5-\$20 per craft</i> • Kids' Night Out <i>Tuesday, Wednesday and Friday</i> • Teen Night <i>Thursday</i> 	<p>May 31-August 12</p>	<p>9:00 a.m. – 12:00 p.m. 12:00 p.m. – 2:00 p.m. 2:00 p.m. – 5:00 p.m. 6:00 p.m. – 9:00 p.m. 6:00 p.m. – 9:00 p.m.</p>
<p><u>"Kids' Rock the Block!" Party</u> <i>Location: Western Green</i></p>	<p>June 1 July 13</p>	<p>6:00 p.m. – 8:00 p.m.</p>
<p><u>Children's Theater</u> <i>Location: West Long Green</i></p>	<p>June 2, 9, 16 June 23 and 30 July 7, 14, 21, 28 August 4</p>	<p>6:30 p.m.</p>
<p><u>Moonlight & Movies</u> <i>Location: Western Green</i></p>	<p>June 3, 10, 17, 24 July 1, 8, 15, 22, 29 August 5, 12 September 5</p>	<p>8:15 p.m.</p>
<p><u>Starlight Ballet</u> <i>Location: St. Augustine Green</i></p>	<p>June 27</p>	<p>7:30 p.m.</p>
<p><u>4th of July Celebration</u></p>	<p>July 4</p>	

- **Bike Decorating Breakfast & Parade** 7:30 a.m.
Location: North Barrett Square
- **Family Field Day** 9:00 a.m. – 11:00 a.m.
Location: Western Green
- **Barbeque** 5:00 p.m. – 7:00 p.m.
Location: Eastern Green
-Tickets available for purchase
- **Concert on the Green** 6:30 p.m. – 8:30 p.m.
Location: Western Green
- **Fireworks** 8:45 p.m.

Transformations Art Show

Location: TBA

July

TBA

“Kids’ Rock the Block” Party!

Location: Western Green

September 4

5:30 p.m. – 7:30 p.m.

Escape to Create -

Fall Writers’ Conference

Location: TBA

September 22-24

TBA

Rosemary Beach Tennis Classic

September 24-26

TBA

Town Center Sidewalk Sale

Location: Town Center

October 1-2

TBA

Homeowners Weekend/Rosemary Run

Location: Western Green

October 8-10

7:30 a.m.

Rosemary Beach Uncorked!

Location: TBA

October 23

TBA

Harvest Market and

Monstrous Halloween Celebration

- **Harvest Market**

Location: North Barrett Square

October 30

10:00 a.m. – 5:00 p.m.

- **Trick or Treating & Kids' Halloween Bash** 3:30 p.m. – 5:30 p.m.
Location: Town Center/South Barrett Square

- Escape to Create -** **November 12-13** TBA
“Fall Literary Reading & Performances”
Location: TBA

- Flutterby Festival** **November 13-14** TBA
Location: TBA

- Tree Lighting** **November 26** **6:00 p.m.**
Location: South Barrett Square

- Merchant Holiday Open Houses** **November 26** **7:00 – 8:00 p.m.**
Location: Town Center

- Breakfast with Santa** **November 27** **8:00 a.m. – 10:00 a.m.**
-Tickets are \$10 and available at the door
Location: Town Hall

- Holiday Market** **November 27** **9:00 a.m. – 5:00 p.m.**
Location: North Barrett Square, East & West Long Greens

- 5th Annual Fall Bocce Ball Tournament** **November 27** **12:00 p.m.**
Location: Western Green

- Holiday Walkabout** **December 11** TBA
Location: TBA

- Christmas Eve Church Service** **December 24** **4:30 p.m.**
Location: Western Green

- New Year's Eve Celebration** **December 31**
 - **Courtyard Wine & Cheese** Midnight
Live music and free champagne toast
 - **Restaurant Paradis** 5:00 p.m. - close

4-course dinner and champagne toast is \$85 per person

DJ begins at 9:00 p.m.

- **Wild Olives**

4:00 p.m. – 6:00 p.m.

Wine tasting, tapas and live jazz music for \$20 per person

**FOR COTTAGE RENTAL
INFORMATION, CONTACT:**

Rosemary Beach Cottage Rental Company

Post Office Box 611040

Rosemary Beach, FL 32461

888/855-1551 (toll-free)

850/278-2100 (phone)

www.rosemarybeach.com (website)

rentals@rosemarybeach.com (email)

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